



**VIKINGS HOCKEY
SPONSOR PACKAGE**



**PROUD to be part of the
Camrose community**

We **VALUE** and **APPRECIATE** your sponsorship

Tim Green and the Augustana Vikings Hockey Alumni Association (AVHAA) are very excited about the upcoming 2023/24 Vikings Men's Hockey season. In the last 2 seasons, the team has made it to the ACAC league semifinals and earned bronze both years. With some strong recruits coming in coach Green expects the Vikings to again be very competitive in the 2023/24 season.

The Vikings Hockey program is committed to being a valued part of the Camrose community and we sincerely appreciate the personal and corporate sponsorship we receive. With Tim's coaching and community leadership along with the dedicated AVHAA Alumni support, we can ensure the Viking Hockey Team gives our sponsors the positive experience they are looking for.

Sponsorship Program Opportunities:

- 5 different levels of sponsorship are available
- Dedicated Game Day Sponsorship packages
- To make your sponsorship best for you we can customize a package or work with you to share sponsorship with another organization

If you would prefer to make a tax-deductible donation to the Vikings Men's Hockey Team, it's fast and easy to do – just go to AVHAA.com.



**Contact Tim Green to become
a Vikings Men's Hockey Team Sponsor**

tpgreen@ualberta.ca

Game Day Information:
Average attendance: 300 to 500 people
Average 50/50 raffle: over \$1,000



- ✓ 74 years playing in Camrose
- ✓ 50 years playing in the ACAC



2023/24 Season Sponsorship Packages

Sponsorship Packages	Bronze	Silver	Gold (18)	Platinum (2)	Game Day Sponsor (12 + Ex + Playoffs)
The Viking Cup Book	Yes	Yes	Yes	Yes	
Social Media Weekly Group Sponsor Post	Yes	Yes	Yes	Yes	
Logo @ golf Tournament	Yes	Yes	Yes	Yes	
Logo on ACAC TV (game day)		Yes	Yes	Yes	
Logo in Program (game day)		Yes	Yes	Yes	
Logo in Alumni Website/Newsletter		Yes	Yes	Yes	
Logo on 1 Game Day Jersey			Yes	Yes	
Logo on All Game Day Helmets & Pants				Yes	
1 Game - All Media Announcements				Yes	Yes
Price	\$750	\$1,250	\$2,000	\$2,750	\$500



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Game Day Sponsorship Packages

What You Get

- ✓ Multiple in game announcements to promote your business.
 - Before the game
 - Between periods
 - Every Powerplay (Brought to you by “Your company”)
 - Post game
- ✓ Front entrance sponsorship (e.g. table, display)
- ✓ 4 FREE game day tickets

Ask Us About:

- Special announcements (e.g. sales, in-store promotions)
- Other options to help promote your company
- Getting your 50/50 raffle ticket subscriptions



Single Sponsor Package

The entire game is dedicated to promoting your company

2 Sponsor Package

Share the game day promotion and split the cost and donation

Price: \$500 per game

- \$250 for advertising
- \$250 donation (tax receipt)



Tim Green

VIKINGS MEN'S
HOCKEY HEAD COACH



BECOME A SPONSOR

Contact Tim Green: tpgreen@ualberta.ca

Game Day Information:

- 12 regular season games plus exhibition & playoff games
- Average attendance: 300 to 500 people
- Average 50/50 raffle: over \$1,000

- ✓ 74 years playing in Camrose
- ✓ 50 years playing in the ACAC

